

ORDER



KSNV

Orders	Order / Rev:	100315	Primary AE:	Amy McCreary
	Alt Order #:	06809944	Sales Office:	BLPHI
	Product Desc:	NRSC 2012	Sales Region:	National
	Estimate:			
	Flight Dates:	10/24/12 - 10/30/12		
	Original Date / Rev:	04/13/12 / 10/18/12		
	Order Type:	GENERAL		
Agency	Name:	Nebo Media, Inc.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1023 31st St. NW	Agency Commission:	15%
		Washington, D.C. 20007		
Advertiser	Name:	National Republican Senatorial Committee	<i>(fined)</i>	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2,PLI1	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN	Agency External ID:	

BIII Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	76	\$58,600.00	\$49,810.00
10/29/12	10/30/12	40	\$26,050.00	\$22,142.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	76	\$58,600.00	\$49,810.00	0.00
November 2012	40	\$26,050.00	\$22,142.50	0.00
Totals	116	\$84,650.00	\$71,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$84,650.00
Market	100%	\$273,064.52

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$84,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$46,420.97
KTUD	1%	\$2,730.65
KVVU	17%	\$46,420.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$8,191.94

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagner	6-7a		--WTF--	:30	3	\$700.00	1	0.00	NM	3	\$2,100.00

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
------------	----------	----------	------------	------	--------

Order / Rev: 100315
Alt Order #: 06809944
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/24/12	10/26/12	M-F 6-7a WakeUp w/Wagner		6-7a	--WTF--	:30	3	\$700.00	1	0.00	NM	3 \$2,100.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 3 \$700.00 0.00														
E 2	KSNV	10/29/12	10/30/12	M-F 6-7a WakeUp w/Wagner		6-7a	MT-----	:30	2	\$700.00	1	0.00	NM	2 \$1,400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 2 \$700.00 0.00														
E 3	KSNV	10/29/12	10/30/12	Today Show	CM	658a-9am	MT-----	:30	4	\$900.00	1	0.00	NM	4 \$3,600.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 4 \$900.00 0.00														
E 4	KSNV	10/24/12	10/26/12	Today Show	CM	658a-9am	--WTF--	:30	6	\$900.00	1	0.00	NM	6 \$5,400.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 6 \$900.00 0.00														
E 5	KSNV	10/24/12	10/26/12	M-F Today Show II 3rd 10AM		9-10a	--WTF--	:30	3	\$425.00	1	0.00	NM	3 \$1,275.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 3 \$425.00 0.00														
E 6	KSNV	10/29/12	10/30/12	M-F Today Show II 3rd 10AM		9-10a	MT-----	:30	2	\$425.00	1	0.00	NM	2 \$850.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 2 \$425.00 0.00														
E 7	KSNV	10/29/12	10/30/12	M-F Today Show III 4th 10AM		10am-11am	MT-----	:30	2	\$325.00	1	0.00	NM	2 \$650.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 2 \$325.00 0.00														
E 8	KSNV	10/24/12	10/26/12	M-F Today Show III 4th 10AM		10am-11am	--WTF--	:30	3	\$325.00	1	0.00	NM	3 \$975.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 3 \$325.00 0.00														
E 9	KSNV	10/24/12	10/26/12	Rachael Ray	CM	11am-12pm	--WTF--	:30	6	\$325.00	1	0.00	NM	6 \$1,950.00
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 6 \$325.00 0.00														
E 10	KSNV	10/29/12	10/30/12	Rachael Ray	CM	11am-12pm	MT-----	:30	4	\$325.00	1	0.00	NM	4 \$1,300.00
RR														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 4 \$325.00 0.00														
E 11	KSNV	10/29/12	10/30/12	Noon News	CM	12-1230pm	MT-----	:30	2	\$425.00	1	0.00	NM	2 \$850.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12 11/04/12 MT----- 2 \$425.00 0.00														
E 12	KSNV	10/24/12	10/26/12	Noon News	CM	12-1230pm	--WTF--	:30	3	\$425.00	1	0.00	NM	3 \$1,275.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 10/22/12 10/28/12 --WTF-- 3 \$425.00 0.00														
E 13	KSNV	10/24/12	10/26/12		CM	1230-1p	--WTF--	:30	3	\$325.00	1	0.00	NM	3 \$975.00

Order / Rev: 100315
Alt Order #: 06809944
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$325.00		0.00				
E 14	KSNV	10/29/12	10/30/12	The Agenda 1230pm	CM	1230-1p		:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Agenda 1230pm											
				AGENDAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$325.00		0.00				
E 15	KSNV	10/29/12	10/30/12	The Doctors	CM	2pm-3pm		:30	2	\$325.00	1	0.00	NM	2	\$650.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$325.00		0.00				
E 16	KSNV	10/24/12	10/26/12	The Doctors	CM	2pm-3pm		:30	3	\$325.00	1	0.00	NM	3	\$975.00
				The Doctors											
				DRS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$325.00		0.00				
E 17	KSNV	10/24/12	10/26/12	Dr. Phil	CM	3-4p		:30	6	\$450.00	1	0.00	NM	6	\$2,700.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		6			\$450.00		0.00				
E 18	KSNV	10/29/12	10/30/12	Dr. Phil	CM	3-4p		:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
				Dr Phil											
				PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		4			\$450.00		0.00				
E 19	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NWES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$700.00		0.00				
E 20	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:00 PM-4:30 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$700.00		0.00				
E 21	KSNV	10/24/12	10/26/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$700.00		0.00				
E 22	KSNV	10/29/12	10/30/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm		:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$700.00		0.00				
E 23	KSNV	10/29/12	10/30/12	M-F Early News	CM	5-630p		:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/29/12	11/04/12	MT-----		2			\$1,100.00		0.00				
E 24	KSNV	10/24/12	10/26/12	M-F Early News	CM	5-630p		:30	3	\$1,100.00	2	0.00	NM	3	\$3,300.00
				M-F Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	--WTF--		3			\$1,100.00		0.00				
E 25	KSNV	10/24/12	10/26/12		CM	657-730p		:30	3	\$1,200.00	2	0.00	NM	3	\$3,600.00

Order / Rev: 100315
Alt Order #: 06809944
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,200.00		0.00						
E 26	KSNV	10/29/12	10/30/12	M-F Jeopardy	CM	857-730p	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Jeopardy											
				JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00		0.00						
E 27	KSNV	10/29/12	10/30/12	M-F Wheel	CM	730-758pm	MT-----	:30	2	\$1,200.002	0.00	NM		2	\$2,400.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	MT-----		2	\$1,200.00		0.00						
E 28	KSNV	10/24/12	10/26/12	M-F Wheel	CM	730-758pm	--WTF--	:30	3	\$1,200.002	0.00	NM		3	\$3,600.00
				M-F Wheel of Fortune											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,200.00		0.00						
E 29	KSNV	10/24/12	10/26/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	3	\$1,100.002	0.00	NM		3	\$3,300.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$1,100.00		0.00						
E 30	KSNV	10/29/12	10/30/12	M-F News 3 at Eleven	CM	11pm-1135pm	MT-----	:30	2	\$1,100.002	0.00	NM		2	\$2,200.00
				M-F News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	MT-----		2	\$1,100.00		0.00						
E 31	KSNV	10/29/12	10/30/12	The Tonight Show	CM	1135p-1237a	MT-----	:30	2	\$450.002	0.00	NM		2	\$900.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/29/12	11/04/12	MT-----		2	\$450.00		0.00						
E 32	KSNV	10/24/12	10/26/12	The Tonight Show	CM	1135p-1237a	--WTF--	:30	3	\$450.002	0.00	NM		3	\$1,350.00
				Tonight Show											
				TON SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	--WTF--		3	\$450.00		0.00						
E 33	KSNV	10/24/12	10/24/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$2,200.003	0.00	NM		1	\$2,200.00
				Wednesday Prime 9-10pm											
				PRIME											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	--W----		1	\$2,200.00		0.00						
E 35	KSNV	10/27/12	10/27/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$350.001	0.00	NM		1	\$350.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$350.00		0.00						
E 36	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$600.002	0.00	NM		1	\$600.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$600.00		0.00						
E 37	KSNV	10/27/12	10/27/12	News 3 Today - SATURDAY	CM	9am-930am	-----S-	:30	1	\$500.001	0.00	NM		1	\$500.00
				News 3 Today - SAT											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/22/12	10/28/12	-----S-		1	\$500.00		0.00						
E 38	KSNV	10/24/12	10/26/12		CM	630-657pm	--WTF--	:30	2	\$900.001	0.00	NM		2	\$1,800.00

Order / Rev: 100315
Alt Order #: 06809944
Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee
Product Desc: NRSC 2012
Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
FacetoFace/Ralston Repc Face to Face w/ J.Ralston															
FACE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--WTF--		2	\$900.00	0.00									
E 39	KSNV	10/24/12	10/26/12	Wake Up Early w/ Wagner	CM	430a-5a	--WT---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
Wake Up Early Wagners															
EARLY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	--WT---		1	\$200.00	0.00									
E 40	KSNV	10/27/12	10/27/12	Weekend Jeopardy/WheG	CM	657-8pm	-----S-	:30	1	\$325.00	1	0.00	NM	1	\$325.00
WKND Jeop/Wheel															
WH/JEP															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	----S-		1	\$325.00	0.00									
E 41	KSNV	10/27/12	10/27/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Saturday Prime 10-11pm															
SVU															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S-		1	\$1,000.00	0.00									
E 42	KSNV	10/27/12	10/27/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	----S-		1	\$1,000.00	0.00									
E 43	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.00	1	0.00	NM	1	\$1,400.00
Saturday Night Live															
SNL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	----S-		1	\$1,400.00	0.00									
E 44	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Sunday Today															
SUN TODAY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
E 46	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
News 3 Today															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
E 47	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
Chris Matthews SUN 9:30am															
CM															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$500.00	0.00									
E 48	KSNV	10/28/12	10/28/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$6,500.00	1	0.00	NM	1	\$6,500.00
NFL Football															
SNF															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$6,500.00	0.00									
E 49	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
News 3 in Prime															
POST GAME NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$1,100.00	0.00									
E 50	KSNV	10/28/12	10/28/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
Sa-Su News 3 at Eleven															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12	10/28/12	-----S		1	\$1,000.00	0.00									
E 51	KSNV	10/28/12	10/28/12		CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00

Order / Rev: 100315
 Alt Order #: 06809944
 Flight Dates: 10/24/12 - 10/30/12

Advertiser: National Republican Senatorial Committee

Product Desc: NRSC 2012

KSNV

Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Sunrise - SUNDAY																										
News 3 Sunrise SUNDAY																										
NEWS																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$350.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/22/12	10/28/12	-----S	1	\$350.00	0.00																					
N 52	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	1	\$1,800.00											
News 3 in Prime																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/22/12</td> <td>10/28/12</td> <td>-----S</td> <td>1</td> <td>\$1,800.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/22/12	10/28/12	-----S	1	\$1,800.00	0.00																					
N 54	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	6M	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00											
Wake Up Early Wagners																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>M-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	M-----	1	\$200.00	0.00																					
N 55	KSNV	10/29/12	10/30/12	M-F 5-6a WakeUp w/Wagner	6M	5-6a	MT-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00											
M-F 5-6a WakeUp w/Wagners																										
<table border="1"> <thead> <tr> <th><u>Start Date</u></th> <th><u>End Date</u></th> <th><u>Weekdays</u></th> <th><u>Spots/Week</u></th> <th><u>Rate</u></th> <th><u>Rating</u></th> </tr> </thead> <tbody> <tr> <td>Week: 10/29/12</td> <td>11/04/12</td> <td>MT-----</td> <td>1</td> <td>\$1,200.00</td> <td>0.00</td> </tr> </tbody> </table>															<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/12	11/04/12	MT-----	1	\$1,200.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																					
Week: 10/29/12	11/04/12	MT-----	1	\$1,200.00	0.00																					
Totals												116	\$84,650.00													